${\sf Add}\ \underline{{\sf zwartkop@greensidegolfer.retailtribenews.com}}\ to\ your\ contacts$ 

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<u>Click here</u> to join the Zwartkop Country Club Facebook group.

## From the Club

This morning you should have received a Breaking News email from the Club with regards to an exciting new path which we are setting our business on.

Please make sure you read that email from top to bottom and side-ways, and feel free to ask us all the questions you need answered.

In a nutshell, so we don't repeat the whole email here, we are changing Zwartkop into what we are calling a "Golf, Lifestyle, Practise and Entertainment Centre".

We are reducing the golf course to 9-holes and will use the current 10th and 18th holes to dramatically improve our driving range experience.

On the 18th fairway, we will be adding a state-of-the-art TopTracer Range, which is a golf-ball tracking and entertainment system, which has different game, or use modes. This range area will include 10 undercover hitting bays and is going to be something that can be used by serious golfers, beginner golfers and non-golfers as well! You can view their short promotional video:



If you want and in depth look at how it works you should watch this video:



The current Teaching Academy tee will move back to add more length and we will use the 18th green as a putting and chipping practice facility. We will also improve the existing front nine of the golf course by enlarging three greens (to accommodate two pins), and will build new tees on five holes to add variety for the two loops.

We will be installing Padel courts in the vicinity of the maintenance workshop area and on the 10th tee we will be installing a large, modern children's play area.

The old golf shop will become a deli where you can buy basic supplies, but also have sit down or take-home meals – and of course coffee! This area will have an expanded outdoor seating area around the eucalyptus tree, with great views of the children's play area, the padel courts and the TopTracer Range.

We want you to remain a member at Zwartkop and join us on this exciting journey.

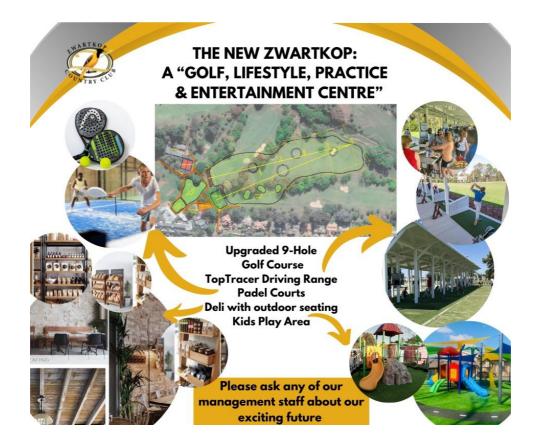
Make sure you read the mail so you know about the 20% Membership

Discount incentive which we have come up with, and which we hope you

will consider favourably. We believe Zwartkop will become a hive of activity

and the "go to" place in our area for an all-round golf and family experience.

You can expect a call from one of our management team over the next few days or you can leave a message for Dale or Adam in the golf shop - call (012)654-1144 and we will get back to you.



Yours in Golf and now, so much more,

The Hayes Family

# Let us help you play better golf

In this week's golf tip, Duane Keun continues to discuss the short game. He gives you some great insight into playing out of bunkers.



Duane Keune is the Head Teaching Professional at Zwartkop.

## Unleash your full golf potential

Let's make 2023 your best year of golf ever. Contact Duane on **078-459-1549** or <u>click here</u> so we can get started on your lessons.

# Singles Club

Singles Club is being played this **Sunday**. This monthly event is open to Single figure handicappers only and provides a great opportunity for some high level but fun competition. Give Brent Goddard or Francois Anderson a call.

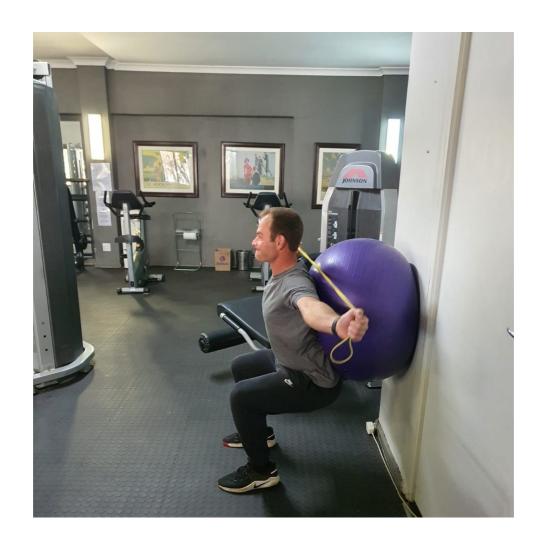


## Get your body and golf in synch

Ask Justin Godfrey how he can help you get the most out of your golf.

He is a Level 1 Titleist Performance Institute (TPI) certified, and is able to improve your golf through a combination of TPI and golf exercises, especially if there is an underlying weakness in your body which is affecting your golf swing.

Contact Justin on 082-925-0236 details.





Otway's Golf Shop



#### Shop Specials

Men's Swagg Slacks - R599

Any Swagg Shirts - R449

Lyle and Scott Jerseys - R 1199



We also have a variety of shoes on special – from R 1199 – come and visit us so that we can show you and you can try them on!



Did you know that the Golf Shop takes Trade-in Golf Clubs?

Cash from the trade-ins can be used to upgrade your set or to buy something else from the shop. Chat to Joseph for details.



## Duca Del Cosma

Duca del Cosma shoes are bright, stylish and comfortable. They are designed in Venice, Italy and made in Portugal. If you are in the market for a new pair of golf shoes, remember the name – Duca del Cosma.









Calendar



Results



Bookings

Find your fit

Hunt greens, not flags

When you're looking to shave shots, it makes sense to get your approach as close to the flag as possible. But this tends to lead you into traps. When you're a good lag putter, you take the pressure off needing to get close to the flag. However, effective lag putting is almost impossible if your putter isn't fit for you.



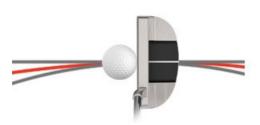
Lag putting is all about distance control, and distance control requires consistent impact. There are two fitting benchmarks that affect your impact location which we'll need to assess during a putter fitting.



#### Lie angle

A lie angle that raises the toe or the heel of the putter causes an impact bias towards the raised point. This causes you to lose speed and accuracy, making distance and direction control really tough.

#### Arc



Generally, the more arc you have in your putting stroke, the more toe hang you'll require in order to square the face and keep everything in line at impact.



Once we have a benchmark of what your lie angle and stroke type are, we can make the necessary changes to improve your benchmark and help you master lag putts. And it all begins with a putter fitting.

Let's establish your benchmark

### Roll it like a pro

Unlike hitting 275+ metre drives and laser-accurate long iron shots, putting is a skill that all golfers can get extremely good at. Let's make sure you're properly equipped for your journey to putting mastery.

Book a fitting now

### Spin when you need it most



We can't prevent wet course conditions, but with the HydraZip face on Cleveland's new RTX 6 ZipCore Wedges, we can prevent the loss of spin those wet conditions cause.

Get RTX 6

Learn more

### You're never alone

Valentine's Day might have been tough if you didn't have that someone special in your life to share it with. But if you're a golfer, you've got something just as, if not more, special on your side.



Being part of a golf community, whether it's your club or a group of friends you play with, gives you a sense of belonging and togetherness. What's more, this goes beyond a single day of the year, it's a feeling that can last a lifetime.



Research has repeatedly shown the connection between strong social connections and good mental health and physical longevity. Playing golf isn't only a fun, outdoors activity, it's one of the most social pastimes there is.

### Celebrate your love for golf

Why not celebrate your love for our beautiful game by bringing your partner or friends over to the course for a fun golf experience?

Ask us about it



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