



## Short Hole Promotions

We got taken to the cleaners with our Short Hole Promotion on the 7th hole over the long weekend. We even ran out of Cleveland Clubs to give away after Sunday afternoon!

I think half of Zwartkop now has a new hybrid or putter that they won in this promotion. In fact, one member, whose name will remain anonymous, could have filled his whole bag if we carried on another week. We gave away over **R50,000** worth of golf equipment and other prizes over the 5 days.

## Reshaping the fairways

We mentioned last week, that we will be doing some work on some of the fairways. This is important so that we can give them some added shape and enable flood water to run off them quicker.



## Uncut fairways

Speaking of fairways, here's our second "uncut" staff video clip and this one is with our Head Professional, **Joseph Phiri**. We bet you don't know why he chose golf! You can find out below.



## Women's Month special offers

*(Click to enlarge)*



## Take your game to a whole new level

This week Elsabe does a quick grip check on the 12th tee.



*Elsabe Hefer is the Head Teaching professional at Zwartkop. She has been a PGA Pro for 20 years and is one of their Top 20 Teachers.*

## Calling all Juniors!

Sign up for the Junior Pro Am. It's the perfect opportunity for you to enjoy a beautiful day out on the course and develop your skills by playing with a PGA Professional. Contact Elsabe for more details and bookings on **082-922-8408**.




**Contact Elsabe**  
082-922-8408 /  
elsabe@zwartkopcc.co.za

## ZWARTKOP JUNIOR PRO AM

**Wed, 19th Aug**  
**AM FIELD**

R300 pp incl.  
greenfees; halfway  
house & prizes  
*\*Surcharge for bunnies*



**PLAY  
WITH A PGA  
PRO**

## Change someone's life

Plus, if you sign up a new Junior Member, we will give you **6 Srixon AD333 Golf Balls**. The newest member will also receive a **free membership**, and only pays for their SAGA Handicap Card and Affiliation Fee. (excludes rates and taxes levy).





Double the reason to trust Srixon for a better game



*Whether it's added distance and accuracy off the tee, or control around the greens, or both, I trust Srixon golf balls to improve your game, no matter what your skill level is.*

Dale Hayes

Zwartkop Country Club

**Become a member >**

**Cleveland Wedge Demo Day**

*27th August 2020*



[Book your spot >](#)

## Singles Club

*Sunday, 16th August 2020*

Calling all single figure handicappers. Don't miss out on Sunday's Singles Club. Please contact Chris to get involved.

A poster for the Zwartkop Singles Club event. The background is a photograph of a golf course with lush green trees and a path. Two golfers are visible in the distance, carrying their bags. Overlaid on the image are two white text boxes. The top box contains the event title: 'ZWARTKOP SINGLES CLUB' and 'Sunday, 16th August'. The bottom box contains the event details: 'Single Figure Handicappers only.', 'R100 entry fee, which the club matches.', and 'Each event has a cash payout for the nett and gross winner.' In the bottom left corner, there is a small circular logo for the Zwartkop Country Club. At the bottom right, the contact information is provided: 'Contact Chris Delport 079-510-9062'.

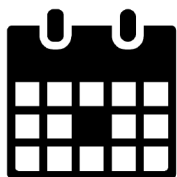
## Cleveland Junior golf set specials

- **Small** – R1999, a free Membership and a free golf lesson
- **Medium** – R2999, a free Membership and a free golf lesson
- **Large** – R3499, a free Membership and a free golf lesson





[I need a set >](#)



[Calendar >](#)



[Results >](#)



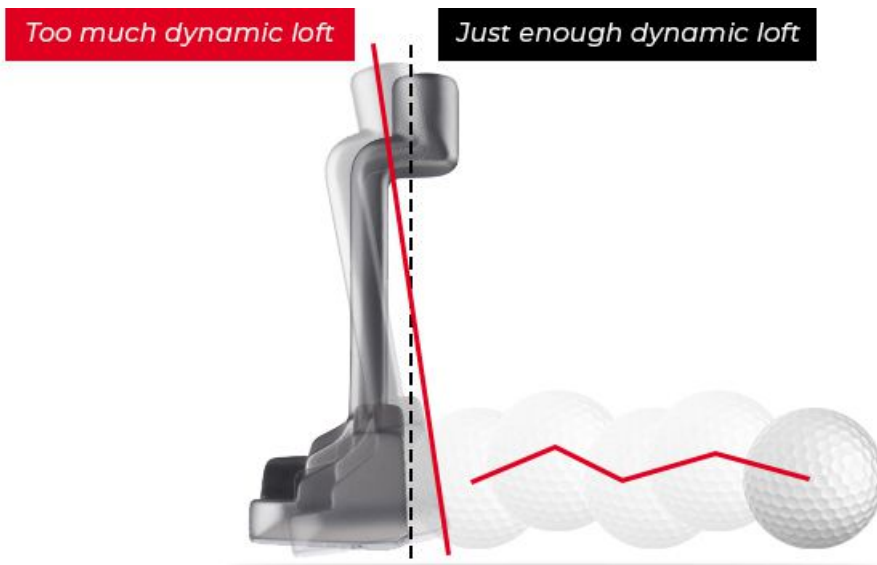
[Bookings >](#)

## Loft 'n' roll

*Too much of a good thing*



Is there anything more agonising than coming up just short on a long par putt? Everything seemed to align perfectly, yet there you are, tapping in for bogey. When you have too much loft on your putter, you'll find yourself experiencing this more often than you'd like.



Loft is necessary to move the ball out of its depression in the green and into a smooth roll. But too much loft causes the ball to jump into the air immediately after impact and bounce along the green. The ball doesn't have the chance to get into an end-over-end roll. And without the momentum of a true roll, your ball is going to lose distance.



*One of the greatest putters in the game, Phil Mickelson, once used a whopping 7 degrees of loft on his putter. But that's because he pressed so far forward through his putting stroke that he reduced the dynamic loft, and needed more static loft to compensate.*

Most off-the-shelf putters come with 3 degrees of loft. But is that right for your stroke?

**Let's find out >**



## Cleveland ZipCore Wedge



Introducing a wedge where what's on the inside changes everything about how the outside performs.

[Learn more >](#)

**It's playtime**

*How about some 40-metre golf?*



The average golfer hits 3 to 6 greens in regulation per round. That means up to 15 holes per round will probably require a wedge shot within 40 metres. That's why it's good to get into the habit of regularly playing 9 holes of 40-metre golf.



*Try not to complicate the opening pitch shot on each hole. Your target is to complete the 9 holes in 27 shots.*



*Celebrate every time you get 24. More experienced golfers should really be looking to score from this distance. Their target is to get through in 24 shots, or less, over 9 holes.*

### **How far under 27 could you go?**

Let's schedule some time at the practice green, or perhaps an accompanied play round of 40-metre golf, and get you well below 27 and having more fun around the greens.

**Sharpen your short game >**



To ensure delivery, please add [zwartkop@greensidegolfer.retailtribenews.com](mailto:zwartkop@greensidegolfer.retailtribenews.com) to your contacts.

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